



Dispute Resolution

Leaders

www.petillion.law



Achieving great results

Legal 500 EMEA

An incredible resource and very authoritative. Extremely measured and thoughtful. Advice is spot-on.

Chambers Europe

Brilliant. A wealth of alternative dispute resolution experience. Acknowledged as among the best on the market for complex contentious matters

World Trademark Review 1000

Leaders

World Intellectual Property Review

Top-tier ranking

Media Law International

Excellent

Leaders League

An Independent Law Firm with a Focus on Dispute Resolution

Thirty years of experience at top level, serving clients from around the globe

PETILLION has a stellar reputation for conducting complex court litigation and handling difficult national and international arbitrations. We represent clients in both domestic and multi-jurisdictional disputes.

We have experience in sectors such as IP, IT, Media, Entertainment, Internet, Fashion, Publishing, Art, Telecom, Postal, Energy, Construction, Automotive, Aviation and Aerospace.

Our team excels at handling significant, high value commercial disputes in an efficient, thorough and cost-effective manner. Our hands-on approach and extensive knowledge of client industries ensures that we reach pragmatic and efficient results, tailored to our clients' needs. We strive to think ahead and outside the box, always adapting to find new and creative solutions.

We help our clients win and aim at keeping our market-leading position in different practices.

PREVENTING DISPUTES IS A PRIORITY

Sitting down and listening

Dispute resolution is our core practice. We mean every word of it: we are determined to solve problems and help clients prevent, settle and resolve legal disputes through compliance counseling, contract drafting and negotiation.

PETILLION manages to tackle the most complicated conflicts in a straightforward way, preventing further escalation or complexity. Therefore, our initial objective is to resolve our clients' conflicts expeditiously, preferably without the need for a procedure. We bring a distinctively high degree of quality and creativity. Deep commitment, industry expertise and a strategic

approach enable us to bring clear commercial judgment to every matter. We work with our clients to find the most practical and commercially relevant solution to their problem.

Some of our achievements

Settlements out of court

We assisted clients in achieving successful settlements in the following matters:

A UK television format owner in a dispute with a Belgian counterfeiting broadcaster.

A U.S. aerospace and defence leader on the performance and termination of a distribution agreement with a global European airplane manufacturer.

A Belgian leading concert organizer in fighting illegal sales of concert tickets.

A U.S. globally active and well-known car rental company in the defence of its trademarks.

A Spanish major pig breeder in negotiations on the termination of a breeding development agreement in Belgium.

A Swedish globally active furniture manufacturer in the defence of its trademarks and copyrights.

A U.S. Motor-coach manufacturer in a distribution litigation.

A French well-known entertainment company in the defence of its trademarks.

A Japanese not-for-profit association in amino acid science in a trademark rights dispute.

A UK pre-eminent engineering company focusing on world-class power and propulsion systems in a dispute on the termination of a distribution contract.

A French artist in a commercial litigation related to the sale of the artist's work.

“PETILLION RESOLVES DISPUTES EXPEDITIOUSLY, PREFERABLY WITHOUT THE NEED FOR A PROCEDURE. THAT IS EXACTLY WHAT THEY PROMISED.”

STANDING UP AND SPEAKING

Court Litigation

As litigation lawyers, we are always ready to defend our clients' interests and prevail in court or arbitration proceedings.

Most disputes we handle involve litigation before national civil, commercial and administrative courts, before European courts and administrative bodies.

We have a multi-lingual capability.

Our team has experience in managing cross-border and multi-jurisdictional disputes, acting for multinational enterprises in different industries.

Our team has a particular experience in specific sectors and industries. We strive to be our clients' partner by staying informed of new developments in their industry.

**“ACKNOWLEDGED AS AMONG THE BEST
ON THE MARKET FOR COMPLEX
CONTENTIOUS MATTERS”**

Some of our achievements

Before national courts

Acted as expert for a U.S. insurance corporation before the United States District Court for the Southern District of New York in a claim for damages caused by historic pollution of the soil in the port of Antwerp.

Represented a Belgian clothing manufacturer in a copyright and trademark infringement litigation before the Antwerp (Belgium) and The Hague (the Netherlands) commercial court and before the Antwerp court of appeal. We obtained appropriate

compensation for damages suffered.

Represented the manufacturer of luxury bikes in the fight against the sale of counterfeited bicycle frames at the world's international cycling fair Eurobike Show in Friedrichshafen, Germany.

Represented a U.S. global leader in the recovery and recycling of scrap metal in a distribution litigation before the Antwerp commercial court and the Antwerp court of appeal.

Before European courts

Represented the Belgian State and the Belgian Institute for Postal Services and Telecommunications in a landmark case on the liberalization of the postal sector before the European Court of Justice.

Representing a New York based U.S. insurance corporation in trademark annulment and invalidity proceedings before the General Court and the European Court of Justice.

Before administrative bodies

Representing a Belgian steel manufacturer, a New York based U.S. insurance corporation, and other entities in trademark opposition, annulment and invalidity proceedings before EUIPO, its Board of Appeal and BOIP.

Representing a Dutch broadcasting company before the Flemish Regulator for the Media.

THINKING OUT OF THE BOX

Arbitration

We handle *ad hoc* arbitrations and proceedings before leading arbitration institutions around the world. We represent clients before:

the International Chamber of
Commerce (ICC, Paris, France)

the Independent Film and Television
Association (Los Angeles, CA, USA)

the International Dispute Resolution
Center (ICDR, New York, NY, USA)

the Czech Arbitration Court (CAC,
Prague, Czech Republic)

the World Intellectual Property Orga-
nization (WIPO, Geneva, Switzerland)

the Nederlands Arbitrage Instituut
(NAI, Rotterdam, the Netherlands)

the Shenzhen Court of International
Arbitration (SCIA, Shenzhen, China)

the French domain name dispute
system (SYRELI)

the International Trademark
Association (New York, NY, USA)

the .uk domain name registry
(NOMINET)

FORUM (Minneapolis, MN, USA)

the Belgian Mediation and Arbitration
Center (CEPANI, Brussels, Belgium)

Flip Petillion is regularly invited to serve as an arbitrator in complex international commercial arbitration proceedings administered by leading arbitration institutions.

**“A WEALTH OF ALTERNATIVE DISPUTE
RESOLUTION EXPERIENCE”**

Some of our achievements

ICC

Representing a U.S. chemical corporation in a commercial ICC arbitration against a competitor.

Represented a global online retailer in proceedings regarding its applications for Top Level Domains.

ICDR

Representing U.S., Indian, UK and South American Internet companies in several arbitrations regarding Internet governance issues.

Represented a U.S. globally active online services company and supplier of printed and promotional material in an arbitration regarding Internet governance.

Represented a Dutch globally active online services company and supplier of hotel reservations in an arbitration regarding Internet governance issues.

WIPO, Forum, CAC, NOMINET, SYRELI

Counsel in patent and trademark arbitrations and in over 300 domain name disputes.

NAI

Acted as secretary in an international arbitration on nuclear energy.

CEPANI

Represented a telecommunications software developer in an international commercial arbitration.



Practices

Executing yesterday's plan and building tomorrow's position

Consult our other brochures to know more about our practices and our sector and industry experience.

Intellectual Property

Brand Protection

Internet, Top-Level Domains and Domain Names

Distribution

**REPRESENTED 10
FORTUNE 100 COMPANIES**

Sectors and Industries

Expertise in a wide range of client industries and sectors

We frequently update our website with information on our achievements. PETILLION is active in the following sectors and industries:

Art	Hospitality
Automotive	Insurance
Aviation & Aerospace	Internet
Banking	IT
Chemical	Liberalization of markets
Commercial transactions	Media & Entertainment
Construction & Real Estate	Pharma and Life Sciences
Distribution	Postal
Energy	Publishing
Environment	Telecommunications
Fashion	Transport
Food & Beverages	



Giving back

Doing the right thing

We are assisting and representing not-for-profit organizations in the U.S. and Europe. For example, we provide worldwide protection and enforcement of trademark portfolios of not-for-profit organizations like the ONE campaign, a U.S.-based public charity. We are global lead counsel and coordinate all work.

Flip Petillion is acting as a deputy judge in the court of appeals of Brussels.

Flip has been invited to be a member of the Belgian delegation of the ICC Task Force on Arbitration of Climate Change Related Disputes. He has also contributed to the ICC IP Roadmap.

**“WE ARE COMMITTED TO INVEST IN LONGTERM
RELATIONS WITH OUR CLIENTS AND
BUILD A LEGACY FOR FUTURE
GENERATIONS”**

Our values

Today's challenge is to enhance tomorrow's progress

We cherish the trust that is the very foundation of the relationship with our clients. It is the basis of our success.

Our aim is to get better every day. We invest in building know-how: we know our clients' sectors and industries; we improve our legal knowledge. We are trained as classic lawyers and have the ambition to evolve with our clients and their needs.

PETILLION is entrepreneur-friendly: agile, cost-sensitive, transparent, flexible, and efficient. For example, we are open to alternative fee arrangements, including fixed fees and/or risk-sharing arrangements. We also work in the most transparent manner for our clients, especially regarding our time entries and expenditures.

We attach importance to discrete communication and personal amiable relationships, both among the team members as with our clients.

The firm's culture fosters a collaborative approach across our personal preferred practices. As a result, clients benefit from the dedication, cohesiveness and superior quality that we bring to all of our work.

“WE CREATE SUBSTANTIATED CREDIBILITY FOR OUR CLIENTS”

Our Team



Flip Petillion is a leading domestic and international arbitrator and litigator.

Flip has been handling court litigations and arbitrations for nearly 30 years. Matters were related to the following industries: intellectual property, information technology, media & entertainment, art, Internet, fashion, postal, telecom, energy, construction & real estate, automotive, aviation and aerospace.

Flip built an outstanding reputation through his special focus on intellectual property rights, information, communication, technology and media. He represents multi-nationals and first-class individual portfolio holders.

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Jan Janssen is a senior dispute resolution lawyer with a keen interest in complex regulatory matters and technology. He specializes in commercial and international arbitration with a focus on intellectual property, information technology, and the liberalisation of sectors.

Jan's practice primarily involves complex civil litigation and commercial arbitration in a variety of industries including fashion, media, postal services, technology and telecommunications.

Jan also provides contractual advice and assists clients in protecting, managing and enforcing their intellectual property rights both in an online and offline environment.

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Diégo Noesen is a senior dispute resolution lawyer focusing on European and domestic litigation with an emphasis on intellectual property.

Diégo's practice involves complex civil litigation in a variety of industries and sectors including media & entertainment, fashion, automotive, technology and telecom.

Diégo also provides transactional advice and assists clients in protecting, managing and enforcing their intellectual property rights. He has a particular expertise in brand and copyright protection, and domain names.

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Contact information

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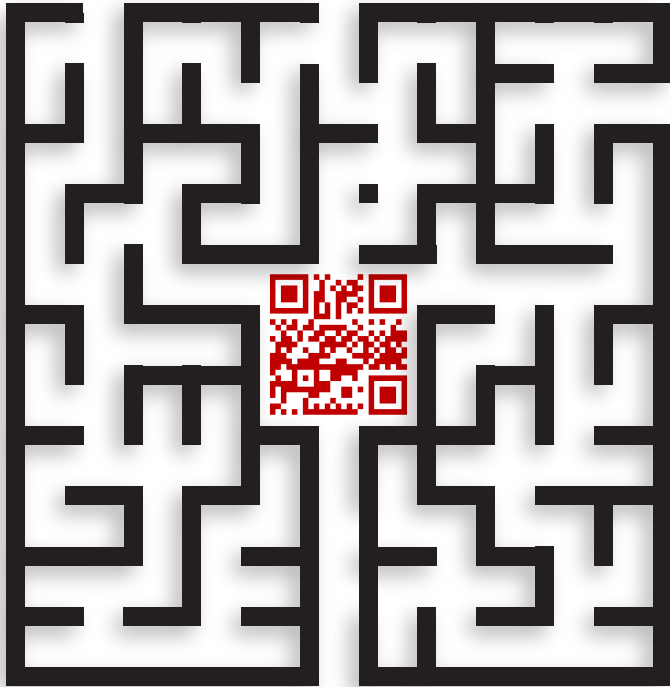
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Time zone

West Coast	East Coast	London		Abu Dhabi	Singapore	Sydney
UTC -8	UTC -5	UTC	UTC +1	UTC +4	UTC +8	UTC +11
PST	EST		CET	GST	SGT	AET

Petillion

Attorneys - Advocaten - Avocats



Your gateway to dispute **resolution**

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