

Petillion



Flip Petillion

Dispute Resolution

Flip Petillion is a leading domestic and international dispute resolution lawyer known as a court litigator and as counsel in arbitrations. He also regularly acts as arbitrator.

Flip has been handling court litigations and arbitrations for nearly 30 years. Matters were related to the following industries: Intellectual Property, Information Technology, Media & Entertainment, Internet, Fashion, Art, Postal, Telecom, Energy, Construction & Real Estate, Automotive, Aviation and Aerospace.

Flip built an outstanding reputation through his special focus on intellectual property rights, the Internet and the liberalisation of markets.

He represents multinationals and first-class individual portfolio holders.



Litigation

Flip appears in Belgian courts and before the European Court of Justice and the European General Court.

Clients frequently invite Flip to take on disputes with a view to representation in appeal proceedings. He recently took over a European trademark case from a magic circle firm and was successful in defending the client's interests and arguments before the Board of Appeal of the European Intellectual Property Office.

Arbitration

Flip has acted as counsel and also served as chairman, sole arbitrator and party-appointed arbitrator in arbitration proceedings under the International Chamber of Commerce (ICC, Paris, France), the International Dispute Resolution Center (ICDR, New York, NY, USA), the World Intellectual Property Organization (WIPO, Geneva, Switzerland), the Shenzhen Court of International Arbitration (SCIA, Shenzhen, China), the International Trademark Association (New York, NY, USA), the National Arbitration Forum (Minneapolis, MN, USA), the Independent Film and Television Association (Los Angeles, CA, USA), the Czech Arbitration Court (CAC, Prague, Czech Republic), the Nederlands Arbitrage Instituut (NAI, Rotterdam, the Netherlands), and the Belgian Mediation and Arbitration Center (CEPANI, Brussels, Belgium). Flip also regularly acted as a secretary in international arbitrations.

He started his bar experience when he was assistant professor in international and comparative law at the Institute for Public Law and International Relations of Leuven University, chaired by Professor Hans baron van Houtte, currently President of the Iran-United States Claims Tribunal.

He frequently speaks at international Arbitration and Mediation seminars.

Other activities

Flip has been acting as substitute judge in the Court of Appeals of Brussels since 2009.

He lectures at, i.a., Leuven University and Beneluxstichting Beroepsopleiding Merken- en Modellengemachtigden (BBMM).

Languages

Flip is a native Dutch speaker, with an excellent command of English and French and proficiency in German.



Practice Areas

Dispute Resolution
Intellectual Property
Information Technology
Media & Entertainment
Art
Internet
Fashion
Postal
Telecom
Energy
Construction & Real Estate
Automotive
Aviation and Aerospace

Recognitions

Achieving great results – Legal500 2017
Particularly skilled in enforcement mandates – Chambers 2017
An incredible resource – Chambers 2017
Seasoned litigation partner – WTR 2017
Comes recommended as a trustworthy adviser in the highest-stakes cases. One fellow professional salutes him for his extraordinary availability: “he can be reached pretty much any time”, always responding to urgent matters quickly and cogently – WTR 2017
Experienced litigator and arbitrator who is responsive and knowledgeable – Legal500 2016
Leading individual in IP – Legal500 2016
Praised for his expertise in trade mark, domain name, copyright and unfair competition matters – Chambers 2016
Keen insight in the film, software and automotive industries – WTR 2016
An experienced arbitrator – Chambers 2015
Extremely well informed in the area and responsive – Chambers 2014
Brilliant – WTR 2014
Acknowledged as among the best on the market for complex contentious matters – WTR 2014
Outstanding litigator with a wealth of alternative dispute resolution experience – WTR 2013
MIP IP Star

Recent Cases

Flip has been at the forefront of arbitrations concerning Internet governance assigned to the Internet Corporation for Assigned Names and Numbers (ICANN).
Flip successfully contested the validity of a patent for a well-known bread spread obtained by a manufacturer who was attempting to use it to illegally exclude competitors from the market.
Flip successfully contested the patent rights claimed by a U.S. pharmaceutical giant against a Belgian competitor.
Flip successfully contested the Austrian design rights claimed by a Swiss bus manufacturer against a Belgian bus manufacturer.
Flip successfully contested the Swiss patent rights claimed by a Swiss bus manufacturer against a Belgian bus manufacturer.
Flip obtained the recognition of a sport legend's name as a world-wide well known famous trademark.

An extensive list is available upon request.

Also read our practice brochures.

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Education

Flip graduated from Leuven University (1987) magna cum laude

Postgraduate in International Economic Law from Dubrovnik University (1988)

Postgraduate in Telecommunications Law from Leuven University (1998)

Postgraduate in Telecommunications, Strategy and Regulation from Ghent University (1999)

WIPO Negotiation and Mediation Program by Professor Robert H. Mnookin of Harvard Law School (2008)

Member of the Belgian winning team of the international competition of the 1987 edition of the international Philip C. Jessup Law Moot Court Competition

Career

Attorney, Member of the Brussels Bar since 1988

Lecturer at the Master of Intellectual Property and ICT Law Program of Leuven University

Lecturer at the Beneluxstichting Beroepsopleiding Merken- en Modellengemachtigden (BBMM)

Lecturer at the AIA Brussels Arbitration School

Assistant professor, Faculty of Law, Leuven University (International Law and Comparative Law) 1987-1991

Recent Publications

Books

Competing for the internet. ICANN Gate - An Analysis and a plea for judicial review through arbitration, Kluwer. Authors: Flip PETILLION and Jan JANSSEN.

Case law overview on Intellectual Property, RABG, editions 2007 through 2017.

Articles

'CETA, ISDS and the Belgian Veto: A Warning of Failure for Future Trade Agreements with the EU?', in Global Trade and Customs Journal, Volume 12, Issue 4, Kluwer Law International (May 2017) Authors: Flip PETILLION and Ian Laird.

The ICC Intellectual Property Roadmap. Current and Emerging Issues for Business and Policy Makers (13th Edition) (2017).

The UDRP road so far: successes, Trademarks & Brands Online (November 2016).

The constitution of the arbitration tribunal, in Liber Amicorum Professor Michel Flamée, 2016.

The ICC Commission on Intellectual Property: Questionnaire on Specialized IP Jurisdictions (2016).

Plagjaat in de muziekwereld: wie is bang van een deskundige rechter? (a comment on the Madonna case related to the alleged copyright infringement and the song 'Frozen'), Ingénieur Conseil (2016).

"Can self-regulation do the job?", Trademarks & Brands Online (2016).

An extensive list is available upon request.

Petillion



Our Team

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